

5 reasons you need to start thinking about holiday coverage now

As fall rounds the corner to winter, it's time to start planning your staffing needs for the holiday season. Every year, many facilities find themselves without adequate coverage from November through January. Facilities end up missing out on potential revenue and, more importantly, hinder the quality of care without appropriate staffing levels.

- 1. Staff your facility during the busy holiday season.** Locum tenens physicians and advanced practitioners allow you to manage the influx of patients who get ill, and the patients who schedule procedures to optimize insurance deductibles.
- 2. Generate revenue using locum tenens providers.** Locums providers often pay for themselves if they are set up with payors or billed under the Q6 modifier. Booking the holiday season early can help to give time for privileging and provider credentialing with your payors. You'll also lock in rates and avoid fees associated with emergency assignments.
- 3. Give your hardworking, permanent providers time off to rest and spend time with their families during the holidays.** Doing so prevents burnout, which contributes to a loss of enthusiasm, feelings of cynicism, and a low sense of accomplishment. Promoting a good work-life balance for your doctors and advanced practitioners improves quality of patient care and your bottom line.
- 4. Keep patients coming to your facility rather than to your competitor's.** When a health facility is not staffed properly, patients are sent away for services. Those patients generally visit the facility where they received care (your competitor) the next time around.
- 5. Staff locum tenens providers with an eye toward permanent placement.** Locums physicians and advanced practitioners can be used as recruiting tools to select top-notch, long-term providers for your facility system.

CHG Healthcare's three locums brands – CompHealth, Weatherby Healthcare, and Global Medical Staffing – provide trusted, comprehensive staffing in hundreds of medical specialties. To get a head start on your holiday staffing, **contact your dedicated CHG representative Mark Brousseau today by phone 801.930.3985, or email mark.brousseau@chghealthcare.com.**

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